

KOBO

Color Forecast 2020

Trendy colors and their engagement into senses and textures are ready to be infused into your next color cosmetics project. Each set of shades will enrich your product with hues that provide an experience and evoke emotion in many environments.

Morning

WHITE



Innocence
Ready to start your day; clean and energized after shower, innocent as a baby

70% K-RAY® SM SNOW
30% K-RAY® SM SATIN WHITE

Senses/Textures: Opal
Formulas: Primer

BEIGE



MOTHER OF PEARL



Calm
Get dressed, feel delightful

95% K-RAY® SM MICRO WHITE
5% KTZ® SM GLISTEN

Senses/Textures: Oyster
Formulas: Highlighter Cream

Quiet Day
Productive day in front of you, enjoy your morning brew of choice

99.5% K-RAY® LIGHT GOLD
0.5% K-RAY® SM SATIN WHITE

Senses/Textures: Oatmeal
Formulas: Pressed Powder Foundation

LIGHT YELLOW/GREEN



Comfort
Relaxed and happy, choice of breakfast

95% KOBPEARL® PERPETUAL G GoldIndigo
3% K-RAY® PERPETUAL SUMMIT GREEN
2% K-RAY® LIGHT GOLD

Senses/Textures: Spring
Formulas: Eyeshadow Shade

KEY-102C: Comfort Spring Pot Eyeshadow

KHAKI



Home
Warmth of home

99% KTZ® MISTERIOSO MOSS
1% K-RAY® SM GREEN SPARK

Senses/Textures: Textile
Formulas: Eyeshadow Shade

Pastel
White clouds and blue sky

80% KTZ® SM CRYSTAL WHITE
20% KTZ® ROYAL BLUE

Senses/Textures: Wisdom
Formulas: Eyeshadow Shade

SUBTLE BLUE



Relaxing

Sky
Colors of the Sky fading before sunset

90% KTZ® CELANDON SHIMMER BLUE
10% KTZ® SM INTERVAL BLUE

Senses/Textures: Joy
Formulas: Camouflage

★ Color of the Year 2020

OUTDOOR BLONDE



Beach Umbrella
Sun Shining on the hair, under a beach umbrella

80% K-RAY® SM PERPETUAL SUMMER GLITTER
20% K-RAY® PERPETUAL SUMMIT GOLD

Senses/Textures: Sunlight
Formulas: Hair Color

CLOUD BLUE



DIRTY YELLOW



Sand
Surrounded by Warm Sand

80% K-RAY® SM PERPETUAL SPRING GLITTER
20% K-RAY® SM COPPER SP

Senses/Textures: Saffron
Formulas: Yellow Cuts Blue Color Corrector

KMU-034C: Warm Sand Color Correcting Highlighter

TURQUOISE



Lagoon
Sunset coming, sand and sea line in one view

80% K-RAY® CYAN
20% K-RAY® PERPETUAL SUMMIT GREEN

Senses/Textures: Calming
Formulas: Eyeliner


Good Mood

CLEAR YELLOW




Citrine
Shade from sunglasses
 85% K-RAY® SM GOLD SP
 15% KTZ® GOLD LAME
Senses/Textures: Lemon
Formulas: Serum

YELLOW ORANGE



LIGHT BRICK



Nature
Brick house behind; Nature around
 50% K-RAY® SM ULTRA SPARKLE GOLD
 50% K-RAY® SM LAVA SAND
Senses/Textures: Adobe
Formulas: Bronzer


Mango Warmness
Sweet warmness in the mouth
 90% KTZ® EXTRAFINE SUNGLOW
 10% KOBPEARL® PERPETUAL IO PastelRose
Senses/Textures: Plum Wine
Formulas: Face Mask
 KFL-142E: Mango Warmness Clay Mask

ORANGEADE



Intense Brightness
Bubbly, intense and bright, condensation-covered glass with Orangeade
 50% K-RAY® LAVA SUNBURST
 50% K-RAY® RICH GOLD
Senses/Textures: Bubbles
Formulas: Shampoo

GREEN



Farmers Market Smoothie
Sustainable farms, just made smoothies
 70% KTZ® MISTERIOSO GREEN
 20% K-RAY® PERPETUAL SUMMIT GREEN
 10% K-RAY® MagGreen
Senses/Textures: Avocado
Formulas: Green Cuts Yellow Color Corrector

Evening

SILVER



Platinum
Metal, precious
 95% KTZ® GLISTEN
 5% KTZ® LAVENDER
Senses/Textures: Classy
Formulas: Highlights

BLACK



Patent Leather
Evening bag, Shoes
 90% K-RAY® SM FINE BLACK
 10% KTZ® EBONY
Senses/Textures: Little Black Dress
Formulas: Mascara

GREY LUMINOSITY



Moonlight
Day is almost over, ready for night out
 70% K-RAY® MagSilver
 30% KTZ® MISTERIOSO PEWTER
Senses/Textures: Smoke
Formulas: Eyeshadow Shade

CHERRY RED



Evening Out
Red wine for night out
 70% KTZ® SM CINNABAR
 30% KTZ® ROUSSILLION SHIMMER
Senses/Textures: Love
Formulas: Lipstick
 KLP-226A: Evening Out Emollient Lipstick

SAKURA BLOSSOM



Sweet Fragrance
Berries for Dessert
 70% KTZ® CELANDON SHIMMER RED
 30% KOBPEARL® PERPETUAL IO BlueOrange
Senses/Textures: Pink Carnations
Formulas: Lip Gloss