KOBO
Color Forecast 2020

Trendy colors and their engagement into senses and textures are ready to be infused into your next color cosmetics project. Each set of shades will enrich your product with hues that provide an experience and evoke emotion in many environments.

Morning

Innocence
Ready to start your day; clean and energized after shower, innocent as a baby
70% K-Ray® SM SNOW
30% K-Ray® SM SATIN WHITE
Senses/Textures: Opal
Formulas: Primer

Quiet Day
Productive day in front of you, enjoy your morning brew of choice
99.5% K-Ray® LIGHT GOLD
0.5% K-Ray® SM SATIN WHITE
Senses/Textures: Oatmeal
Formulas: Pressed Powder Foundation

Comfort
Relaxed and happy, choice of breakfast
95% KOBOPEARL® PERPETUAL G GoldIndigo
3% K-Ray® PERPETUAL SUMMIT GREEN
2% K-Ray® LIGHT GOLD
Senses/Textures: Oyster
Formulas: Pressed Powder Foundation

Home
Warmth of home
99% KTZ® MISTERIOSO MOSS
1% K-Ray® SM GREEN SPARK
Senses/Textures: Textile
Formulas: Pressed Powder Foundation

Relaxing

Pastel
White clouds and blue sky
80% KTZ® SM CRYSTAL WHITE
20% KTZ® ROYAL BLUE
Senses/Textures: Wisdom
Formulas: Eyeshadow Shade

Sky
Colors of the Sky fading before sunset
90% KTZ® CELANDON SHIMMER BLUE
10% KTZ® SM INTERVAL BLUE
Senses/Textures: Joy
Formulas: Camouflage

Lagoon
Sunset coming, sand and sea line in one view
80% K-Ray® CYAN
20% K-Ray® PERPETUAL SUMMIT GREEN
Senses/Textures: Calming
Formulas: Eyeliner

Sand
Surrounded by Warm Sand
80% K-Ray® SM PERPETUAL SPRING GLITTER
20% K-Ray® SM COPPER SP
Senses/Textures: Saffron
Formulas: Yellow Cuts Blue Color Corrector

Technical Literature ref ColorForecast-003 - March 20, 2020

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Good Mood

Citrine
Shade from sunglasses
85% K-RAY® SM GOLD SP
15% KTZ® GOLD LAME
Senses/Textures: Lemon
Formulas: Serum

Nature
Brick house behind; Nature around
50% K-RAY® SM ULTRA SPARKLE GOLD
50% K-RAY® SM LAVA SAND
Senses/Textures: Adobe
Formulas: Bronzer

Intense Brightness
Bubbly, intense and bright, condensation-covered glass with Orangeade
50% K-RAY® LAVA SUNBURST
50% K-RAY® RICH GOLD
Senses/Textures: Bubbles
Formulas: Shampoo

Farmers Market Smoothie
Sustainable farms, just made smoothies
70% KTZ® MISTERIOSO GREEN
20% K-RAY® PERPETUAL SUMMIT GREEN
10% K-RAY® MagGreen
Senses/Textures: Avocado
Formulas: Green Cuts Yellow Color Corrector

Evening

Patent Leather
Evening bag, Shoes
90% K-RAY® SM FINE BLACK
10% KTZ® EBONY
Senses/Textures: Little Black Dress
Formulas: Mascara

Sweet Fragrance
Berries for Dessert
70% KTZ® CELANDON SHIMMER RED
30% KOBOPEARL® PERPETUAL IO BlueOrange
Senses/Textures: Pink Carnations
Formulas: Lip Gloss

Moonlight
Day is almost over, ready for night out
70% K-RAY® MagSilver
30% KTZ® MISTERIOSO PEWTER
Senses/Textures: Smoke
Formulas: Eyeshadow Shade

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