

Wednesday
Webinars
With **KOBO** 

Kobo Europe - Customer Webinars - February 2021

Please register for as many customer webinars as you would like to attend.

Date: Wednesday, February 3rd, 2021 **Time:** 10:00 CET - 11:00 CET
*Please note this customer webinar will be accepting attendees until February 2nd, 16:00 CET.
Invites will be sent within 24 hours of form submission.*



Creating Trendy Textures

Texture, defined as "the consistency, feel or appearance", critically affects how the consumer perceives the performance and efficacy of a personal care product. Cosmetic formulations should have appealing visual attributes and acceptable tactile properties during application and wear. In this webinar, we will explain key concepts and definitions of texture while highlighting Kobo's texture enhancers and modifiers which can assist you in achieving many formulating goals: gelling aqueous or oil systems, having a matte or satin look, providing structure for a stabilizing effect, achieving different product forms (cream, lotions, mousse), as well as offering a powdery feel to liquid formulations or a creamy feel to powder formulations.

[Click to Register for Creating Trendy Textures](#)

Date: Wednesday, February 10th, 2021 **Time:** 10:00 CET - 11:00 CET
*Please note this customer webinar will be accepting attendees until February 9th, 16:00 CET.
Invites will be sent within 24 hours of form submission.*



Anti-Aging Skin Care

Let's face it, we all age. One day we will notice one of the signs of aging: fine lines, wrinkles, skin dullness and uneven skin tone or rough, dry skin. While some forms of aging are natural biological processes, others are caused by environmental forces we can protect our skin from. This webinar will discuss the basic mechanisms of skin aging and how Kobo ingredients can help to prevent and minimize externally-induced damage. Several Kobo skin anti-aging formulas will also be presented.

[Click to Register for Anti-Aging Skin Care](#)

Date: Wednesday, February 17th, 2021 **Time:** 10:00 CET - 11:00 CET
*Please note this customer webinar will be accepting attendees until February 16th, 16:00 CET.
Invites will be sent within 24 hours of form submission.*

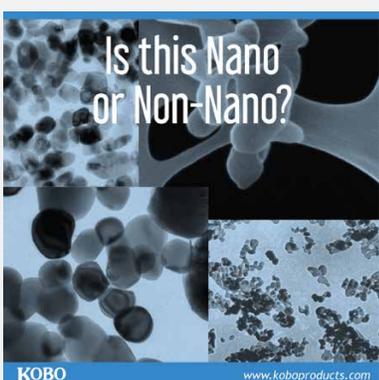


2021 Global Beauty Trends

2020 may have limited our use of face makeup, but we are looking forward to diving into a new range of color and care product ideas for 2021. The Kobo Team's prediction covers many trending personal care, sun care and color formulation approaches. Our extensive research indicates the following major trends will dominate next year: formulas based on clean materials, long-lasting properties, mineral sunscreen actives, bright colors for lips, cheeks and eyes with special attention to men's grooming and cleansing products. Kobo formulations supporting each of these trends will be introduced.

[Click to Register for 2021 Global Beauty Trends](#)

Date: Wednesday, February 24th, 2021 **Time:** 10:00 CET - 11:00 CET
*Please note this customer webinar will be accepting attendees until February 23rd, 16:00 CET.
Invites will be sent within 24 hours of form submission.*



Is this Nano or Non-Nano?

Public acceptance of nanotechnologies is a complex issue, influenced by non-governmental organizations (NGOs), the media and civil society groups. A recent survey carried out in the European Union showed that the concerns raised by nanomaterials often correlate to a lack of awareness. It is then expected, that educating the public on these materials, including their benefits and risks, would allow individuals to make informed choices and feel safe to use them in everyday products. During this webinar we will review the definition of a nanomaterial, the characterization methods, the global regulatory framework and address some of the fears surrounding nanomaterials.

[Click to Register for Is this Nano or Non-Nano?](#)