

Wednesday  
**Webinars**  
With **KOBO** 

## Kobo Europe - Customer Webinars - January 2021

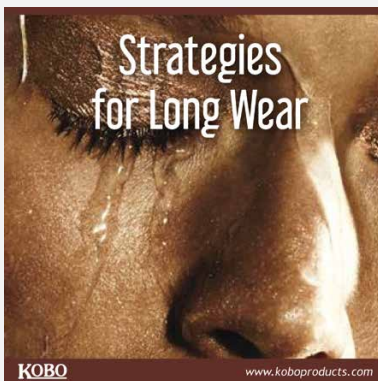
Please register for as many customer webinars as you would like to attend.

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**Date:** Wednesday, January 13th, 2021 **Time:** 10:00 CET- 11:00 CET

*Please note this customer webinar will be accepting attendees until January 12th, 16:00 CET.*

*Invites will be sent within 24 hours of form submission.*



### Strategies For Long Wear

Long wear formulations go beyond choosing a powerful film former. Selection of the formula structure with a good balance of ingredients, along with the use of innovative technologies such as surface treatments and high solids dispersions can optimize the performance of long-wear cosmetic formulations. Kobo offers a wide range of cosmetic ingredients that allows the combination of these strategies to obtain high performance products with excellent wear and aesthetics. Kobo long-wear formulations using these strategies will also be introduced.

[Click to Register for Strategies For Long Wear](#)

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**Date:** Wednesday, January 20th, 2021 **Time:** 10:00 CET - 11:00 CET

*Please note this customer webinar will be accepting attendees until January 19th, 16:00 CET.*

*Invites will be sent within 24 hours of form submission.*



### Korean Beauty Trends

Korean Beauty (K-Beauty) has become widely known for its 10-step skin care routine. In just a few years, K-Beauty became successful and mainstream in western countries particularly where there was a lack of skin care options. This brief presentation outlines 2020 K-Beauty trends before and during the COVID-19 pandemic along with tips on how to stay looking fresh while wearing a mask. A selection of Kobo formulations for face products is offered.

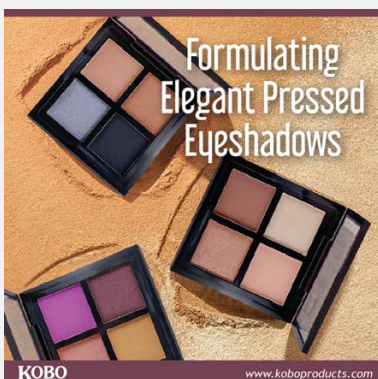
[Click to Register for Korean Beauty Trends](#)

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**Date:** Wednesday, January 27th, 2021 **Time:** 10:00 CET - 11:00 CET

*Please note this customer webinar will be accepting attendees until January 26th, 16:00 CET.*

*Invites will be sent within 24 hours of form submission.*



### Formulating Elegant Pressed Eyeshadows

Consumer desire continues to increase for elegant pressed eyeshadows that offer outstanding tactile properties. We will discuss what is required to successfully create and formulate them. Current marketed pressed eyeshadows and common ingredients used in them will be reviewed along with Kobo raw materials and the benefits obtained from each. A selection of Kobo formulations will also be presented.

[Click to Register for Formulating Elegant Pressed Eyeshadows](#)