Advantage of
Treated Pearls in Powders

**KTZ®, K-RAY® and KOBOPEARL® Pearlescent pigments** are Natural Mica, Synthetic Fluorphlogopite or Calcium Borosilicate substrates coated with Titanium Dioxide and/or Colorants. They are used to impart color and visual effects to lip, face, eye and nail products as well as toiletries, body make up and sunscreens.

All Pearlescent pigments are also available with Kobo proprietary surface treatments:
- Isopropyl Titanium Triisostearate (**ITT or Titanate, Kobo Code I**)
- Triethoxycaprylylsilane (**Silane, Kobo Code 11S**)

These treatments decrease surface activity, maximize water repellency and allow for an easy formulation in esters, mineral oils and silicone fluids.

Please contact Kobo Products at info@koboproductsinc.com to request the composition of the formulas presented here

Advantages:
- Improves pressing
- Allows higher level of pearl to press
- Allows larger particle size to be pressed
- Suitable for 2-way (wet/dry) cakes
- Gives better feel
- Better deposit on skin
- Better adhesion & wear

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**Drop testing**
Pressed powders with 45% KTZ® pearls

**Improved pressability**
Pressed powders with 45% KTZ® pearls