

Wednesday

Webinars

With **KOBO**



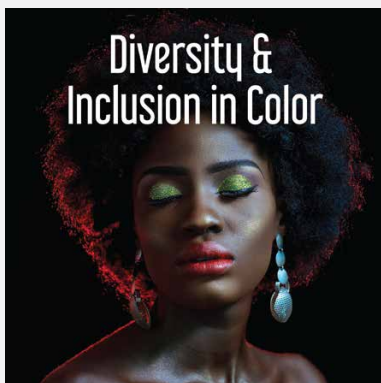
Kobo USA - Customer Webinars - February 2021

Please register for as many customer webinars as you would like to attend.

Date: Wednesday, February 3rd, 2021 **Time:** 11:00 AM EST - 12:00 PM EST

Please note this customer webinar will be accepting attendees until February 2nd, 4:00 PM EST.

Invites will be sent within 24 hours of form submission.



Diversity & Inclusion in Color

Since the “Fenty Effect” in 2017, there has been a public outcry for products that are inclusive of all skin types. The cosmetic industry has expanded its product offering but there is more work to be done. In this webinar we will discuss the importance of diversity and Kobo materials that can help to create products for those with deeper skin tones. As a special treat, we will release an interview with a makeup artist revealing her professional insights related to this topic.

[Click to Register for Diversity & Inclusion in Color](#)

Date: Wednesday, February 10th, 2021 **Time:** 11:00 AM EST - 12:00 PM EST

Please note this customer webinar will be accepting attendees until February 9th, 4:00 PM EST.

Invites will be sent within 24 hours of form submission.



Color Measurement of Cosmetic Pigments

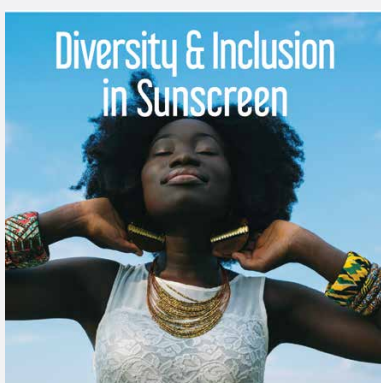
This presentation reviews how color is perceived and offers methods and techniques to control the quality of cosmetic pigments. Based on Kobo’s many years of experience making high quality surface treatments and dispersions, insight as to what can be done to minimize batch to batch differences will be offered. This can be very helpful for color chemists doing shade matching.

[Click to Register for Color Measurement of Cosmetic Pigments](#)

Date: Wednesday, February 17th, 2021 **Time:** 11:00 AM EST - 12:00 PM EST

Please note this customer webinar will be accepting attendees until February 16th, 4:00 PM EST.

Invites will be sent within 24 hours of form submission.



Diversity & Inclusion in Sunscreen

Recently there has been increased focus on consumers with IV, V, and VI skin types according to Fitzpatrick Scale. While there has been significant progress in the personal care market, there is still much to be desired, especially in sunscreens. In this webinar we will discuss the importance of sunscreen, and introduce Kobo materials including zinc oxide to create aesthetically-pleasing products for diverse skin tones. Additionally we will obtain personal insight of the challenges facing those with deeper skin tones by inquiring with a makeup artist who specializes in this particular demographic.

[Click to Register for Diversity & Inclusion in Sunscreen](#)

Date: Wednesday, February 24th, 2021 **Time:** 11:00 AM EST - 12:00 PM EST

Please note this customer webinar will be accepting attendees until February 23rd, 4:00 PM EST.

Invites will be sent within 24 hours of form submission.



Hair Care

This presentation reviews the functions of a variety of haircare products and offers expertise for utilizing Kobo’s raw materials in them. Formulation examples are provided along with explanations of how to use Kobo’s dispersions, pearlescent pigments, film formers, microspheres, fillers, waxes, plasticizers and emollients, which are key ingredients for chemists who are working on products for haircare routines.

[Click to Register for Hair Care](#)