

Lash Lengthening Mascara

Formula KMA-014B

Kobo Products - formulations

Part	Percent	Ingredients	INCI Name	Supplier
1	8.00	Beeswax White SP 422	Beeswax	Strahl & Pitsch, Inc.
	5.00	Ozokerite Wax White SP 1020	Ozokerite	Strahl & Pitsch, Inc.
	3.00	Carnauba Wax SP 63	Copernicia Cerifera (Carnauba) Wax	Strahl & Pitsch, Inc.
	3.00	Dermofat 4919	Stearic Acid	Alzo International Inc.
	3.00	Microcrystalline Wax SP-89	Microcrystalline Wax	Strahl & Pitsch, Inc.
	2.00	KOBOGUARD® 5400 SQ	Hydrogenated Polycyclopentadiene (And) Squalane	Kobo Products
	1.00	Liposorb® SQO	Sorbitan Sesquileate	Lipo Chemicals
	0.10	Propyl Paraben NF	Propylparaben	International Sourcing
2	42.15	Deionized Water	Water	
	12.00	W60BBNFAP	Iron Oxides (C.I. 77499) (And) Water (And) Ammonium Polyacrylate	Kobo Products
	1.00	Triethanolamine 99	Triethanolamine	Dow Chemical
	0.30	Natrosol 250 HHR	Hydroxyethylcellulose	Hercules-Aqualon
	0.20	Methyl Paraben NF	Methylparaben	International Sourcing
3	1.50	DSPCS-I2	Silica (And) Ethylene/Methacrylate Copolymer (And) Isopropyl Titanium Triisostearate	Kobo Products
	1.00	KNY-1.7	Nylon-6 (And) Silica (And) Titanium Dioxide	Kobo Products
4	1.00	Deionized Water	Water	
	0.60	Jeecide CAP-5	Phenoxyethanol (And) Caprylyl Glycol (And) Potassium Sorbate (And) Water (And) Hexylene Glycol	Jeen International
	0.15	Germall® 115	Imidazolidinyl Urea	ISP
5	15.00	WSJ22BNF	Water (And) Acrylates/Ethylhexyl Acrylate Copolymer (And) Iron Oxides (C.I. 77499) (And) Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer (And) Aminomethyl Propanol	Kobo Products

100

Manufacturing Procedure

- Heat Part 1 to 80° C in auxiliary tank.
- Heat Part 2 to 80° C in main tank.
- Add Part 1 to Part 2 in main tank with propeller and sweep agitation at 80°C.
- Add Part 3 ingredients at 80°C.
- Add Part 4 at 45° C.
- Add Part 5 at 35°C.
- Cool to 25-27°C.

Description

This lengthening mascara features Kobo's nylon fibers and dispersions. KNY-1.7, nylon fibers, adhere to the lashes and give a lengthening effect. Kobo's dispersions, W60BBNFAP and WSJ22BNF, are used in combination to provide a deep black shade and film-forming properties. They also contribute to ease in manufacturing. Koboguard® 5400SQ adds slight tack for adherence on the lashes. DSPCS-I2 is a lightweight polymer complex that gives volume to the lash without weighing it down.

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Formulations

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The Powder & Dispersion Specialist

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