



KMA-093

Wax-Free Anhydrous Red Mascara

%	INGREDIENT	INCI NAME	SUPPLIER
Part 1			
17.00	PMLVP75R	Iron Oxides (CI 77491) (And) Isododecane (And) Isohexadecane (And) Lecithin (And) Polyhydroxystearic Acid (And) Ethylene/Propylene/Styrene Copolymer (And) Butylene/Ethylene/Styrene Copolymer (And) Isopropyl Titanium Triisostearate	Kobo Products
15.00	KOBOGUARD® MQ75ETS	Trimethylsiloxysilicate (And) Ethyl Trisiloxane	Kobo Products
5.00	HL7M5	Hydrogenated Polyisobutene (And) Silica	Kobo Products
Part 2			
17.00	MSS-500N-FS	Silica (And) Perfluorohexylethyl Triethoxysilane	Kobo Products
17.00	KAOLIN	Kaolin	Imerys
15.00	KTZ® SM BRIGHT MAUVE	Synthetic Fluorophlogopite (And) Silica (And) Titanium Dioxide (And) Iron Oxides (CI 77491)	Kobo Products
Part 3			
13.00	KOBOGUARD® 5400 IDD	Hydrogenated Polycyclopentadiene (And) Isododecane	Kobo Products
Part 4			
1.00	Euxyl® PE 9010	Phenoxyethanol (And) Ethylhexylglycerin	Schulke & Mayr
100.00			

Description:

This unique formulation is 100% anhydrous, waterproof and extremely long-lasting. Thorough cleansing will require a specially formulated remover. This mascara does not contain waxes and is composed of volatile materials. The red shade is achieved by a combination of PMLVP75R and KTZ® SM BRIGHT MAUVE. Two oil-based film formers, KOBOGUARD® MQ75ETS and KOBOGUARD® 5400 IDD, are added for lash lengthening, long wear and to prevent smudging, raccoon eyes and flaking. A volumizing complex of FS treated Silica Microsphere (MSS-500N-FS) provides volume and adherence to the lashes. With each additional coat applied, lashes become thicker and more volumized. HL7M5, a fumed silica gellant, is added for buildable coverage and lightweight volume.

Manufacturing Procedure:

1. Combine ingredients of Part 1 in main beaker and start mixing under propeller.
2. Sprinkle in Part 2 to Part 1 under propeller mixer.
3. Slowly add Part 3 with continued mixing.
4. Add Part 4. Mix well until batch is uniform.



KOBO
www.koboproducts.com

April, 2021

FORMULATIONS

Product formulations are included as illustrative examples only. Kobo Products Inc. makes no representation or warranty concerning the efficacy or safety of any product manufactured using such formulations. All statements concerning the possible use of Kobo Products Inc. are for research purposes only. Responsibility for the performance or adequate testing of any product prior to sale or use of any such product lies with the manufacturer thereof.

USE OF PRODUCTS

Products sold by Kobo are designed, manufactured and sold for industrial use only. Prior to use of any such product for any application other than an industrial use, the user has the sole responsibility and obligation to determine the suitability of any such product for any such application.

PATENT STATUS

Nothing contained herein shall be construed to imply the nonexistence of any relevant patents or to constitute a permission, inducement or recommendation to practice any invention covered by any patent, without authority from the owner of the patent.

LIMITATION OF LIABILITY

Kobo Products Inc. shall in no event, whether the claim is based on warranty, contract, tort, strict liability, negligence or otherwise, be liable for incidental or consequential damages, or for any other damages in excess of the amount of the purchase price.

KOBO

The Powder & Dispersion Specialist



KOBO PRODUCTS, INC
3474 South Clinton Avenue
South Plainfield, NJ 07080
USA

Tel: +1 - 908 757 0033
Fax: +1 - 908 757 0905



KOBO BRASIL, LTDA
Rua Francisco Nakazato n. 2357
Itupeva SP 13.295-000
BRASIL

Tel: +55 (11) 5062 6034



KOBO PRODUCTS, LTD
67D(IV), Innovation Drive
Milton Park, Abingdon, OX14 4RQ
UNITED KINGDOM

Tel: +44 7913 636 673



KOBO PRODUCTS, SAS
135 Rue Buissonnière
Quartier Bouysset
31670 Labège
FRANCE

Tel: +33 - (0) 5 62 88 77 40
Fax: +33 - (0) 5 62 88 77 49



KOBO DISPATEK, INC
1-4-8 Nihombashi-bakurocho
Chuoko, Tokyo, 103-0002
JAPAN

Tel: +81 - 3 3663 8049
Fax: +81 - 3 3661 8679

www.koboproducts.com

www.koboproducts.com