



KEL-030B-EU

The Simplest Eyeliner in the World - Green

%	INGREDIENT	INCI NAME	SUPPLIER
Part 1			
73.00	Deionised Water	X	X
1.00	Euxyl PE9010	Phenoxyethanol (And) Ethylhexylglycerin	Schulke
Part 2			
1.00	Natrosol 250 HHR CS	Hydroxyethylcellulose	Ashland
Part 3			
25.00	WSJ30CGAMP-O	Water (And) Acrylates/Ethylhexyl Acrylate Copolymer (And) Chromium Oxide Greens (And) Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer (And) Aminomethyl Propanol	Kobo Products
100.00			

Description:

This simple formulation utilizes only 3 raw materials to give a high performance liquid eyeliner. It features Kobo's Chromium Oxide dispersion, WSJ30CGAMP-O, which provide an intense green color and sufficient film forming. 25% of the WSJ dispersions is enough to give the perfect level of colour intensity, quick drying, full non-transfer properties and a good level of water resistance. The formula does not dissolve in contact with water but rather lifts off in one piece when rubbed with warm water.

Manufacturing Procedure:

1. Disperse Part 2 in Part 1 until completely clear.
2. Add Part 3 and mix until homogeneous under prop stirrer.
3. Check pH. Adjust pH if necessary with citric acid or sodium hydroxide.



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FORMULATIONS

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*The Powder & Dispersion
Specialist*



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