



KEY-141

Viva Magenta Eyeshadow

| % | INGREDIENT | INCI NAME | SUPPLIER |
|---------------|---|---|--------------------------------|
| Part 1 | | | |
| 32.50 | BCC-CSO-NJE4 | Calcium Starch Octenylsuccinate (And) Calcium Carbonate (And) Jojoba Esters | Kobo Products |
| 14.00 | KOBOPEARL® PERPETUAL IO RoseGold | Synthetic Fluorophlogopite (And) Iron Oxides (CI 77491) (And) Silica | Kobo Products |
| 12.00 | KoboMica S-25 | Mica | Kobo Products |
| 11.00 | BMV-I2 | Manganese Violet (And) Isopropyl Titanium Triisostearate | Kobo Products |
| 10.00 | ZINC STEARATE | Zinc Stearate | Strahl & Pitch |
| 9.00 | CARESS® BN06 | Boron Nitride | Kobo Products |
| 7.00 | RED 40AL-I2 | Red 40 Lake (And) Isopropyl Titanium Triisostearate | Kobo Products |
| Part 2 | | | |
| 2.00 | Protachem CTG | Caprylic/Capric Triglyceride | Protameen Chemicals |
| 2.00 | EUTANOL G | Octyldodecanol | BASF |
| 0.50 | Jeecide Cap-7 | Caprylyl Glycol (and) Glyceryl Laurate (and) Glyceryl Undecylenate | Jeen International Corporation |
| 100.00 | | | |

Description:

A clean pressed powder eyeshadow in the color of the year for 2023 Viva Magenta. The base powder in this formulation is BCC-CSO-NJE4, which is a calcium starch and Kobo's talc replacement. KoboMica S-25 offers high slip, excellent skin adhesion, spreadability, and high transparency. CARESS® BN06 imparts spreadability, skin adherence, and degree of skin coverage. Boron Nitride is excellent for enhanced feel and improved compressibility in pressed powders. RED 40 AL-I2 and BMV-I2 are a combination of Isopropyl Titanium Triisostearate treated pigments that gives to formula its base color. Lastly KOBOPEARL® PERPETUAL IO Rosegold is a pearl with a synthetic mica substrate that adds to the formulas color and gives it its shimmery look.

Manufacturing Procedure:

1. Combine Part 1 and blend until color is fully developed and uniform.
2. Add Part 2 and blend until uniform.
3. Press @ 500psi.



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www.koboproducts.com

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FORMULATIONS

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