



KEY-147A-BR

3-in-1 Color & Prime

| % | INGREDIENT | INCI NAME | SUPPLIER |
|---------------|----------------------------------|---------------------------------------------------------------------------------------------------------------|---------------------------|
| Part 1 | | | |
| 18.00 | KSG-19 | Dimethicone (and) Dimethicone/Vinyl Dimethicone Crosspolymer | Shin-Etsu |
| 15.00 | SW50R40A | Synthetic Wax (And) Red 40 Lake (And) Isopropyl Titanium Triisostearate | Kobo Products |
| 13.00 | CETIOL C 5C | Coco-Caprylate/Caprata | BASF |
| 10.00 | SALACOS® 5418V | Pentaerythrityl Tetraoisostearate | Ikeda Corp./Kobo Products |
| 8.00 | MSS-500/3H | Silica | Kobo Products |
| 8.00 | BENTONE GEL ISD V | Isododecane (And) Distearidimonium Hectorite (And) Propylene Carbonate | Elementis |
| 7.00 | KOBOGUARD® HRPC | Hydrogenated Polycyclopentadiene (And) Polyethylene (And) Copernicia Cerifera (Carnauba) Wax (And) Tocopherol | Kobo Products |
| 3.00 | EXCEBEADS™ CS-320 | Silica | Kobo Products |
| 1.00 | THIXCIN R PC | Trihydroxystearin | Cosmotec |
| Part 2 | | | |
| 8.00 | KOBOGUARD® 5400 IDD | Hydrogenated Polycyclopentadiene (And) Isododecane | Kobo Products |
| 6.00 | KOBOPEARL® PERPETUAL IO GreenRed | Synthetic Fluorphlogopite (And) Silica (And) Iron Oxides (CI 77491) (And) Titanium Dioxide | Kobo Products |
| 2.00 | K-RAY® SM MOLTEN METAL | Titanium Dioxide (And) Synthetic Fluorphlogopite (And) Silica (And) Iron Oxides (CI 77491) | Kobo Products |
| 1.00 | EUXYL PE 9010 | Phenoxyethanol (And) Ethylhexylglycerin | Ashland |
| 100.00 | | | |

Description:

This velvet anhydrous system can be used as a liptint, blush or eyeshadow. Its color is due to SW50R40A, Kobo's dispersion in synthetic wax and with ITT lipophilic treatment. SALACOS® 5418V is an ester that improve skin feel and adhesion. MSS-500/5H gives a comfortable matte finish with a non-tacky after feel. KOBOGUARD® HRPC is an oil-soluble film former that helps with product wear and long lasting. EXCEBEADS™ CS-320 is a high purity, non-porous, spherical fused silica microsphere; it provides a smooth and silky feel and serves as a high performing alternative to plastic beads. KOBOGUARD® 5400 IDD is a film former that offers long wear and water resistance. The discrete shine of this formula is due to the combination between KOBOPEARL® PERPETUAL IO GreenRed, with its color-travel, and K-RAY® SM MOLTEN METAL to give a slight light pink color background.

Manufacturing Procedure:

1. Mix all ingredients while heating up to 85°C. Mix for 5 minutes 800rpm and start cooling up to 60°C.
2. Add one by one and mix 800rpm for 5 minutes.



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FORMULATIONS

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*The Powder & Dispersion
Specialist*



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