



KMA-113C-EU

# Electric Blue Lash Building Mascara

%	INGREDIENT	INCI NAME	SUPPLIER
<b>Part 1</b>			
33.30	Deionised water	Water	x
3.00	Glycerin	Glycerin	Interchemie
2.00	Butylene Glycol	Butylene Glycol	Univar
1.80	TEA 99%	Triethanolamine	x
0.50	Symdiol 68	1,2-Hexanediol (And) Caprylyl Glycol	Symrise
0.50	Symsave H	Hydroxyacetophenone	Symrise
0.40	Avicel PC 611	Microcrystalline Cellulose (and) Cellulose Gum	Earth Supplied Products
<b>Part 2</b>			
4.50	Dermofat 4919	Stearic Acid	Alzo International
<b>Part 3</b>			
10.00	Dub SSIC	Isocetyl Stearoyl Stearate	Stearinerie Dubois
9.25	BEUB-ASGP6	Ultramarines (And) Stearoyl Glutamic Acid (And) Polyhydroxystearic Acid	Kobo Products
1.75	BTD-ASGP3	Titanium Dioxide (And) Stearoyl Glutamic Acid (And) Polyhydroxystearic Acid	Kobo Products
<b>Part 4</b>			
4.50	Beeswax	Beeswax	Koster Keunen
4.50	DUB PTB	Pentaerythrityl Tetrabenenate	Stearinerie Dubois
4.50	Sunflower Wax	Helianthus Annuus (Sunflower) Seed Wax	Koster Keunen
3.00	Olivem 1000	Cetearyl Oliviate, Sorbitan Oliviate	Hallstar
<b>Part 5</b>			
1.00	MSS-500/3N	Silica	Kobo Products
<b>Part 6</b>			
15.00	KOBOGUARD® 50AMP-G	Acrylates/Ethylhexyl Acrylate Copolymer (And) Water (And) Aminomethyl Propanol	Kobo Products
0.50	RAYON FIBER 3.3T-0.8MM(S)	Rayon (And) Silica	Kobo Products
100.00			

## Description:

An oil-in-water emulsion system mascara, that lengthens, defines and creates the appearance of multiplied lashes.

BEUB-ASGP6, Ultramarine Blue and BTD-ASGP3, Titanium Dioxide with hydrophobic and superdispersible surface treatment, gives the characteristic electric blue colour. Cellulose based biodegradable RAYON FIBER 3.3T-0.8MM(S) adds length and volume to lashes. MSS-500/3N, silica microsphere with average particle size 3 microns imparts increased payoff and enhanced slip without affecting viscosity. KOBOGUARD® 50AMP-G is a strong and flexible film former that contributes to the lash building effect and adds water resistance.

## Manufacturing Procedure:

1. Disperse Avicel PC 611 in water with high shear (square hole, 5000 rpm), then add remaining ingredients from Part 1.
2. Heat upto 70-75 degrees C and add Part 2 on stirring.
3. Disperse the pigments in Dub SSIC (5000 RPM, 5-7 min), once dispersed add to Part 4. Heat to 85 degrees C. Heat Part 1+2 to 90 degrees C.
4. Form the emulsion by adding Part 3+4 to Part 1+2 on magnetic stirrer, then homogenise at 3000 for 2-3 min
5. Cool under anchor stirrer for 15 min at 50 RPM
6. Add Part 5 at 40 degrees C and mix until homogenous.
7. Mix Part 6 and add to the emulsion below 40 degrees C, continue mixing until homogenous.



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